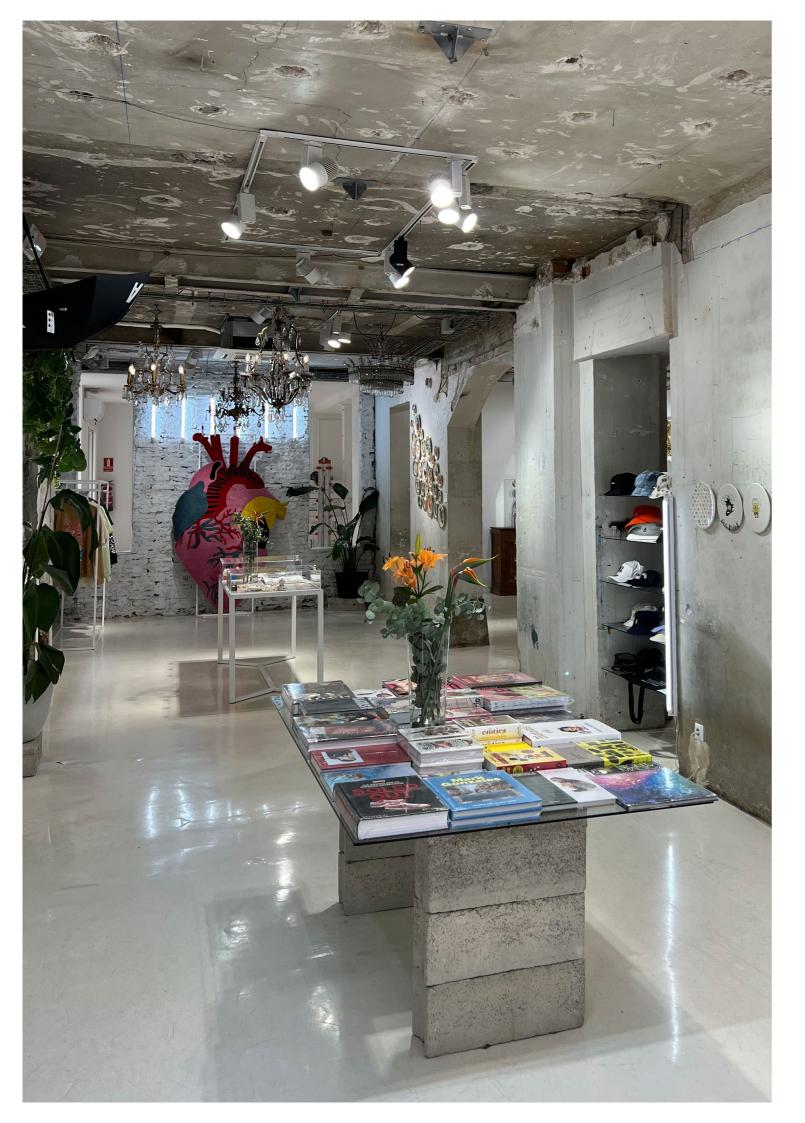


Alejandra
Navarro Basanta's
Guide to

Madrid

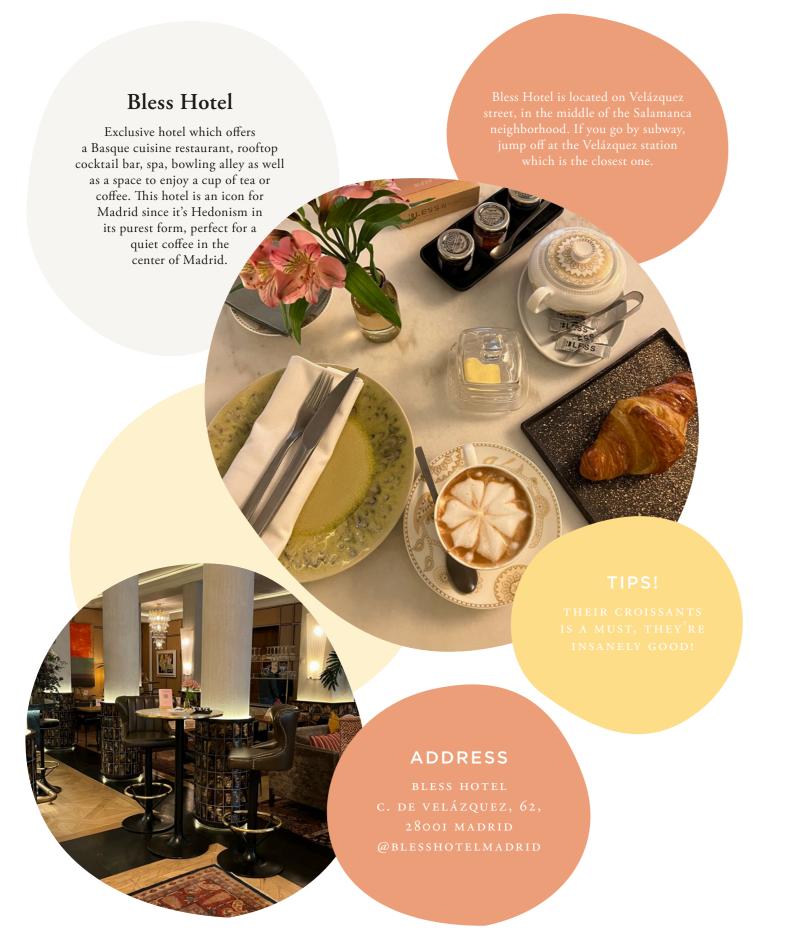




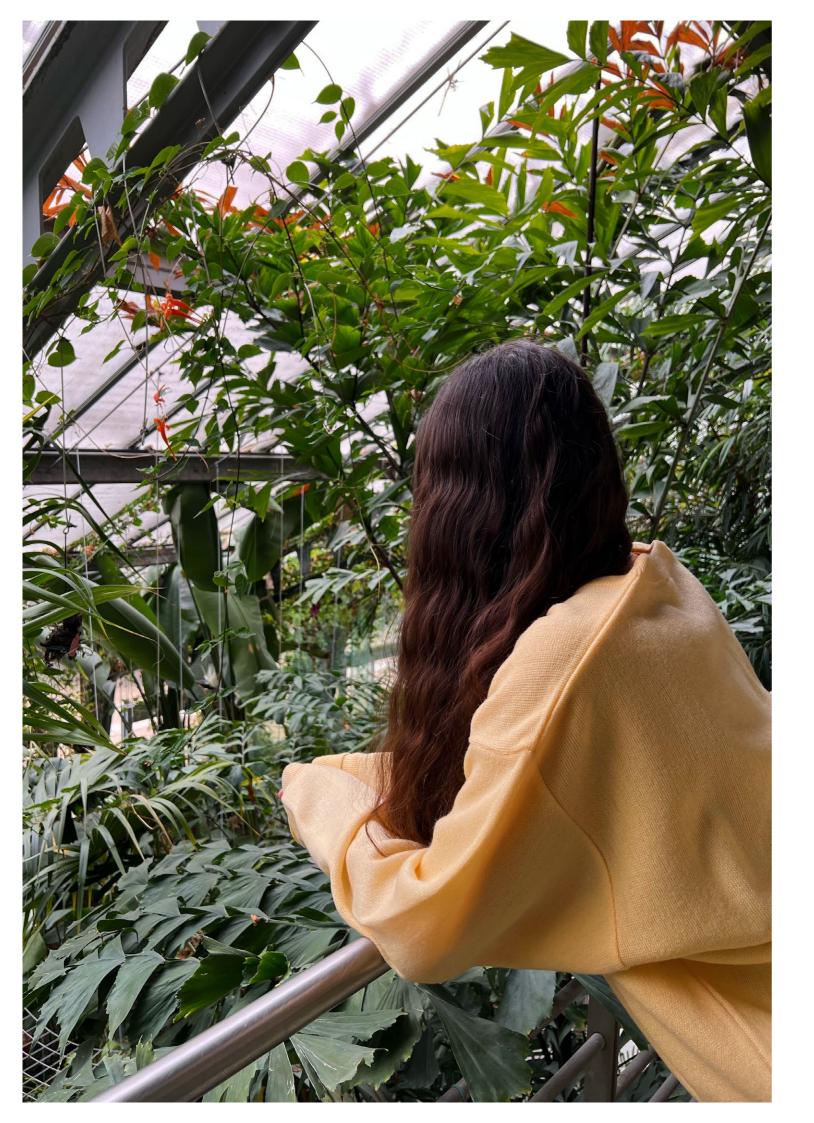
Where to Shop



Where to Stay







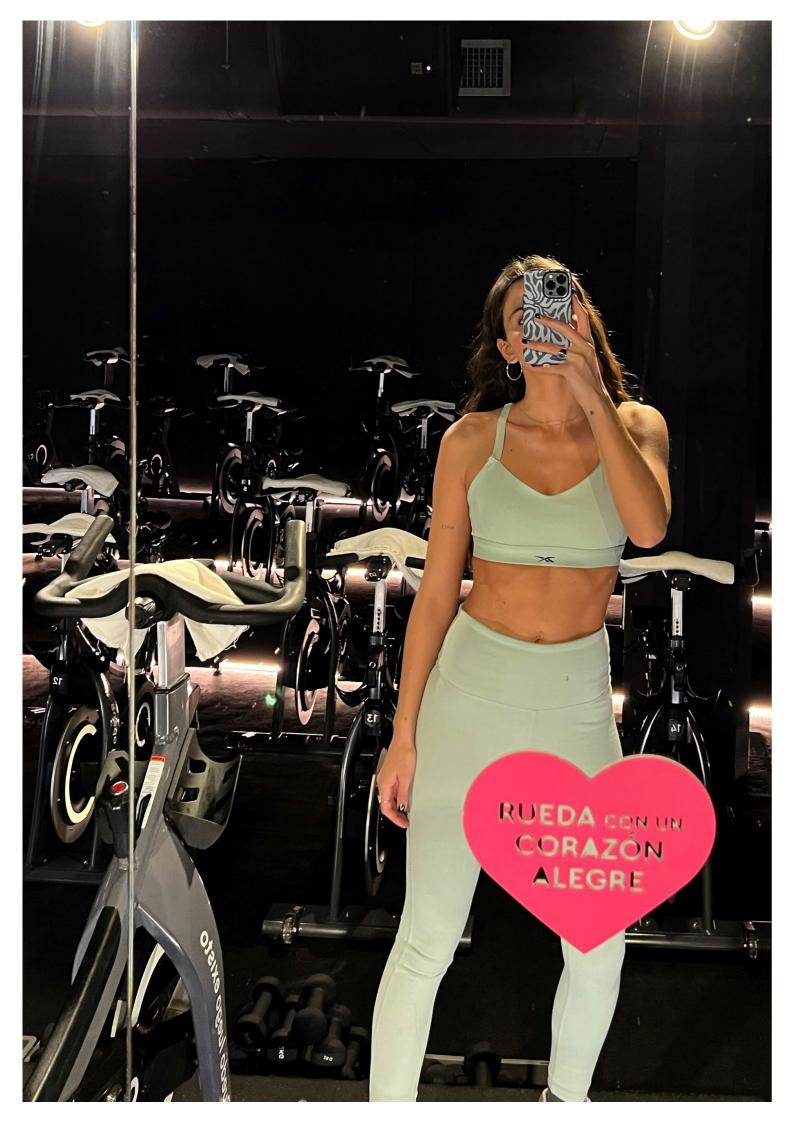
Where to Get Cultural



Where to Eat







Where to Workout





I Choose Friendly

When developing new products, we always dig into the latest research to find the best possible ingredients for the hair, as well as for the animals and the environment. All of our products are animal friendly and since 2013, we have chosen to launch 100% vegan products only.

But we want to go that extra mile. Therefore, all of our packaging is climate compensated by planting trees through PLAN VIVO, an organisation that drives environmental and sustainability projects around the world. This way, we can support independent, local farmers as well as give our nature and environment a chance to recover.

#ICHOOSEFRIENDLY









100% VEGAN & ANIMAL FRIENDLY
CLIMATE COMPENSATED